# Join us in celebrating our **5<sup>TH</sup> ANNUAL RUN/WALK EVENT TO BENEFIT JOURNEY FOUND PROGRAMS & SERVICES**

#### **About the Event**

- 150+ attendees and has grown every year
- Event has raised over \$40,000 since 2016
- Event promoted in both print, digital, and social media

Sunday, May 17<sup>th</sup>, 2020 **Nevers Park, South Windsor, CT** 7:30am (Check-in/Registration) **9am (Race Starts)** 

### WHAT IS THE JOURNEY FOUND RUN/WALK?

159

203

This event is a great way to raise much needed funds, to support the essential services provided by the agency to help make each person served live a happy life of their own choosing. This includes providing safe residential homes with 24-hour care and life-long supports and services.

The Journey Found Run/Walk is a family-friendly fundraising event for a great cause.

As a 5<sup>th</sup> year participant in the Town of South Windsor's Trails for Charities yearly event, our race continues to grow and attract new racers to come out and enjoy the event with family and friends.









## HERE ARE A FEW PAST Sponsors:

ST. FRANCIS FOUNDATION RX HEALTH ENTERPRISE FLEET MANAGEMENT FINEX CREDIT UNION KEY BANK TD BANK SAVA INSURANCE MORRIS GROUP, INC. SEIGEL, O'CONNOR, O'DONNELL & BECK JACOBS, WALKER, RICE, & BARRY

PARTNERSHIP OPPORTUNITIES	PRESENTING SPONSOR \$7,500	CHAMPION SPONSOR \$5,000	SPRINTER SPONSOR \$2,500	BIB SPONSOR \$1,000	MEDAL SPONSOR \$750	JOGGER SPONSOR \$500	MILE MARKER \$250
Included as "Presenting Sponsor" on event mailer to all past participants.	•						
Complimentary Race Registrations	20	12	10	5	2		
Opportunity for company representative to welcome participants with the mayor	•						
Logo placement in all event marketing materials and emails to past and current participants with live link to company website		•					
Logo placement on event website with live link to company website		•	•	•	•	•	
Table at 5K event (staffed by sponsor)	•	•					
Inclusion in event press release	•	•	•	•	•	•	
Customized ad post on Journey Found website and social media platforms	•	•					

#### **In-Kind Partner**

In-Kind partners provide goods and services for the Journey Found SuperHero 5K & 10K Run and Family Fun Walk, increasing the dollars raised that go directly to the mission. In-kind partnership benefits are based on the approximate cost of the in-kind donation.

JOURNEY FOUND	JOURNEY FOUND, INC.
Supporting choices Enhancing lives Fulfilling dreams	<b>JAGK KUNK</b>
\$7,500 Presenting Sponsor	\$5,000 Champion Sponsor
\$2,500 Sprinter Sponsor	\$1,000 Bib Sponsor
	ompany logo on back of every racers medal.
50 Medal Sponsor (1 available) Co	
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To ensure your company logo is included on event day materials, please mail or fax form to the address below by April 17<sup>th</sup>, 2020. Must submit logos in .EPS/JPEg format at a minimum of 300 dpi at actual size, color or black and white. If logo is not received by April 17, 2020, partner may be recognized in text.